

Goodbye to the diary

Below: The MyTrucking software integrates day sheets, invoicing, automatic job pricing, clients, jobs and reports

Bottom: Husband and wife team Sam and Sara Orsborn are behind the MyTrucking system

A NEW TRANSPORT management system based on an online diary has been developed in New Zealand – using cloud-based storage for unlimited user access.

The MyTrucking software uses a single entry procedure that seamlessly integrates all aspects of a transport company's business – including day sheets, invoicing, automatic job pricing, clients, jobs and reports.

The system, developed by Wairarapa husband and wife team Sam and Sara Orsborn, was launched in April 2014 with the aim of gaining 10 client companies in the first year – but has taken off so spectacularly already 24 companies are using the software.

MyTrucking has also recently become a certified Xero add-on partner...though that doesn't limit its general applicability, as it's compatible with other accounting programmes as well.

The system grew from a basic Microsoft Access-based programme Sam Orsborn designed some time ago for Wairarapa Livestock Transport.

It worked so well that the trucking company was quickly able to ditch its traditional diary system. Word of mouth saw demand grow, prompting the development of a more sophisticated, cloud-based system in conjunction with a professional programmer, using Wairarapa Livestock Transport as the test bed.

A key feature of MyTrucking, say the Orsborns, is this industry-integrated development. In contrast to a typical accounting programme developed as a multi-discipline tool, it has been tested at every step to perform optimally in the environment of a real-world transport company.

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Day Sheets Invoicing Reports Jobs Clients My Account Help Logout

Day Sheet - Date

Wednesday 1 October 2014

101 - Truck 1

Pickup	Rung	Origin	Rung	Destination	Qty	Product	Truck 1	Rung	Notes	Com.
07:30	✓	Colin Meads (022345678)	○	Dan Carter (023456789)	465	2th Ewes	101	✓		<input type="checkbox"/>
08:00	✓	Frank Bunce (021234567)	✓	Dan Carter (023456789)	200	Ewes	101	✓		<input type="checkbox"/>
11:00	○	Frank Bunce (021234567)	○	AFFCO (021 555555)	100	2th Ewes	101	✗	Back Yards	<input type="checkbox"/>
11:00	✓	Christian Cullen (021234567)	○	Silver Fern Farms (023456789)	200	Lambs	101	✗		<input type="checkbox"/>
					Truck Sub Total		965			

102 - Truck 2

Pickup	Rung	Origin	Rung	Destination	Qty	Product	Truck 1	Rung	Notes	Com.
06:30	○	Dan Carter (023456789)	○	AFFCO (021 555555)	350	Lambs	102	✓		<input type="checkbox"/>
07:00	✓	Dan Carter (023456789)	✓	AFFCO (021 555555)	333	Lambs	102	✓		<input type="checkbox"/>
09:00	✓	Frank Bunce (021234567)	✓	Christian Cullen (021234567)	500	Ewes	102	✓		<input type="checkbox"/>
10:00	✓	Dan Carter (023456789)	○	AFFCO (021 555555)	125	Ewes	102	✓		<input type="checkbox"/>
					Truck Sub Total		1308			

Currently under development is an app that will enable MyTrucking to be used from smartphones, while integration with EROAD is also being worked on.

Subscription to the service is around \$250 per month, but the Orsborns are so confident of the software's abilities they're offering a two-month, no-obligation trial of the fully-featured system to let transport companies experience it before committing.

The couple are hands-on with the MyTrucking business, with Sam as managing director and Sara looking after marketing and sales. Dave McKinley from Technology Solutions is in charge of specialist programming.

But that's not the limit of their activities: They own and operate a third-generation family business, Sharpes Stockfeed; Sam is a sheep and beef consultant; Sara runs her own sales and marketing business; they run a 300-hectare sheep/cropping farm near Carterton....and are also parents to three young children. 

